**Cancer fight goes by the book as locals write a book in one day**

On [insert your writing date], [number students/locals] from [insert your school/group name and suburb] will write a book in one day for children’s cancer research.

It’s all part of *Write a Book in a Day,* an annual competition promoting literacy, collaboration and creativity, administered by independent national charity, The Kids’ Cancer Project.

This year the school has entered [number] teams in the competition. Pupils will be given a brief and within 12 hours they will write, illustrate, and submit a storybook targeted to a youth audience. Completed books are uploaded to an online library to give access to children undergoing treatment in hospitals across the country.

[Option to include a quote from the Team Coordinator such as..] “This is event gives our students the opportunity to develop skills that will set them up for life such as teamwork, problem-solving and leadership,” said [Team Coordinator Name].

“There’s also the two-pronged philanthropic aspect of the competition that builds empathy skills. Completed stories are provided in an online library to kids in hospital, plus students will be seeking sponsorship for their efforts to fund vital medical research to help children with cancer,” said [Team Coordinator Name].

[Option to include a quote from a student such as..] “This is the [number] time I’ve participated in this competition. I like it because [answer],” said [student name, age].

In 2020, more than 7600 writers and illustrators in 1000 separate teams participated in *Write a Book in a Day*, raising over $530,000 for vital scientific research through The Kids’ Cancer Project.

With more children dying of cancer in Australia than any other disease, Col Reynolds, Founder of The Kids’ Cancer Project is eager for the community to get behind what he views as a major health concern.

“On average every year in Australia 156 children die of cancer. That’s about five classrooms of children, or almost three whole bus loads,” he said. “If there was a stretch of road that consistently had that many fatalities the whole country would be up in arms, we need to have that same level of concern directed to kids’ cancer.”

“It warms my heart to see kids helping kids. That’s why I’m so proud of the way students, through *Write a Book in a Day,* are helping to change these statistics and I know their sponsors will give generously to encourage their creative and philanthropic endeavours,” said Mr Reynolds.

You can support the school’s fundraising initiative by donating [insert url or details how/where people can donate]. You can also give directly to The Kids’ Cancer Project online [thekidscancerproject.org.au](http://www.thekidscancerproject.org.au)

[ENDS]

For more information about The Kids’ Cancer Project please **contact**

Jennie Smiedt, Head of Marketing and Communications, 0403 084 589 or jennie@tkcp.org.au