**Cancer fight goes by the book as local students write a book in one day.**

On [insert your writing date], [number] students from [insert your school name and suburb] will write a book in one day for children’s cancer research.

It’s all part of the annual national “Write a Book in a Day” competition run by independent national charity, The Kids’ Cancer Project.

Traditionally, the annual team competition involves face-to-face collaboration, however this year organisers promoted a virtual experience so even in lock-down situations students could put their creative problem-solving skills to the test and participate.

The school has entered [number] teams in the competition. Pupils will be given a brief and then within 12 hours they will write, illustrate and submit a storybook of up to 5000 words to be donated as an e-book to children undergoing treatment in hospitals around Australia.

Since 1993, thanks to strong community support The Kids’ Cancer Project has contributed tens of millions of dollars to scientific studies to help children with many types of cancer.

[Option to include a quote from a school spokesperson such as..] “This is an event that inspires collaboration and community spirit while students have fun writing and illustrating a book,” said [school spokesperson].

“Not only will our pupils develop leadership skills, engage in teamwork and creative problem solving, they’ll be covering key English curriculum requirements to set them up for life,” said [school spokesperson].

“The real value-add to this competition is that participants are giving to a cause that is relevant to them,” said [school spokesperson].

Last year, 440 schools around the country participated and raised $475,000 for childhood cancer research.

Col Reynolds OAM, founder of The Kids’ Cancer Project is delighted with the initiative.

“This is a wonderful program because it stimulates young minds while giving them the opportunity to help other young people,” Mr Reynolds said.

“Research is the only way to improve treatments and survival for children with cancer,” he went on to say. “Government funding only stretches so far, so it’s important the community steps up to support kids with this indiscriminate disease.”

You can support the school’s fundraising initiative by donating [insert url or details how/where people can donate]. You can also give directly to The Kids’ Cancer Project online [thekidscancerproject.org.au](http://www.thekidscancerproject.org.au)

[ENDS]

For more information about The Kids’ Cancer Project please **contact**

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